ZURICH AI SUMMIT · KEYNOTE- 11 June 2026

AI Wealth Machine

How artificial intelligence will reshape wealth, work, and the very structure of civilization — and why the next decade belongs to those who understand it.

THE BIG PICTURE

The Biggest Economic Revolution Since the Internet

The internet connected people. AI connects intelligence to action — and the economic impact will be **orders of magnitude greater**.

$15.7T

Global GDP Impact

PwC estimate by 2030

40%

Productivity Gain

Knowledge worker potential

10x

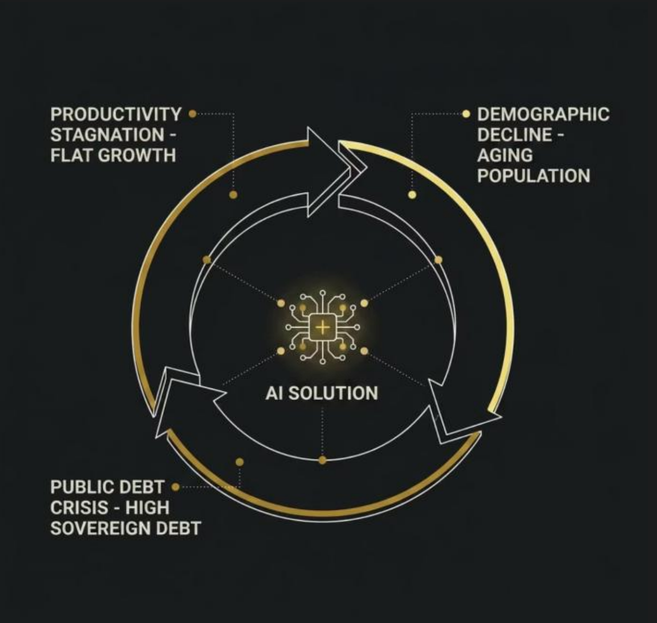
Speed of Adoption

Vs. previous tech waves

THE EUROPEAN CHALLENGE

Europe's Triple Challenge

Europe faces a convergence of structural pressures that no single policy can solve alone. AI is the only lever powerful enough to address all three simultaneously.



Productivity Stagnation

Growth has flatlined for over a decade across the Eurozone.

Demographic Decline

Aging populations are shrinking the workforce faster than it can be replaced.

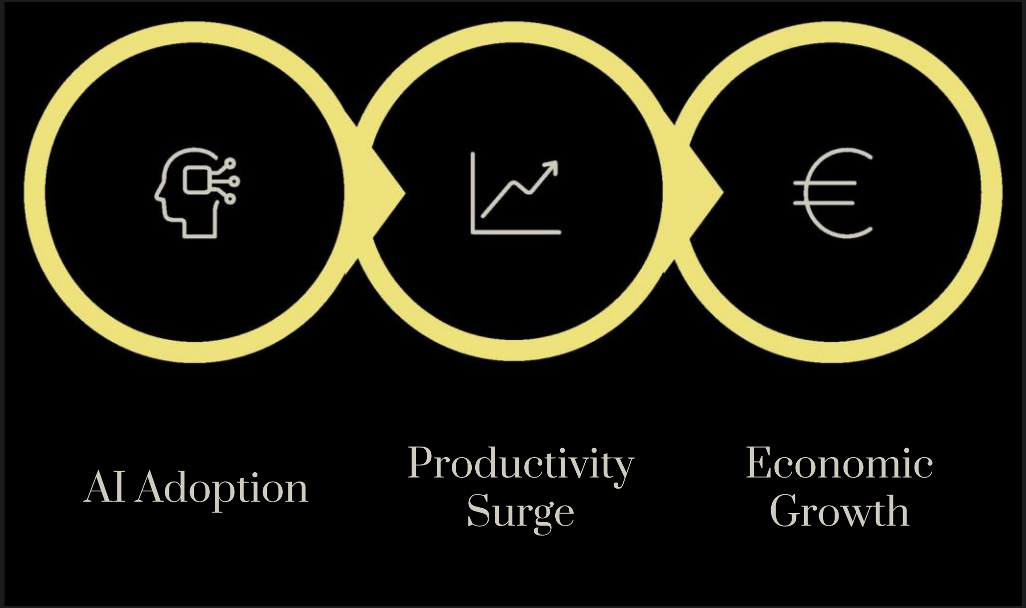
Mounting Public Debt

Sovereign debt ratios are at historic highs with no fiscal relief in sight.

THE EQUATION

AI = Productivity = Growth

This is not a slogan. It is an economic identity. Every point of productivity gained through AI translates directly into GDP growth, wage increases, and fiscal capacity.



Nations that deploy AI at scale will compound their advantage. Those that hesitate will find the gap impossible to close.

DEMOGRAPHICS

Who Will Replace the Baby Boomers?

While approx. 75 million Baby Boomers are retiring in the United States, Europe faces a growing shortage of skilled workers driven by aging populations and declining birth rates. The workforce is not growing fast enough to fill the gap. **AI agents are the answer.**

The Gap

Europe is expected to lose approximately 14 million working-age people by 2030.

The Replacement

AI agents can perform 40% of knowledge tasks currently done by humans.

The Opportunity

Augmented workers — humans + AI — will outperform both alone.

GOVERNANCE

A Smarter State

Governments are the largest organizations on earth — and the least efficient. AI can transform public services from bureaucratic burden into precision instrument.

Automated Compliance

Regulatory processing reduced from weeks to seconds.

Predictive Services

AI anticipates citizen needs before they arise.

Fiscal Intelligence

Real-time budget optimization across departments.

POLITICAL ECONOMY

AI, Federalism and Decentralization

AI doesn't just change companies — it changes the optimal size of governance. Smaller, smarter jurisdictions will outcompete bloated central states.

Switzerland Model

Cantonal competition drives innovation. AI amplifies this advantage.

Digital Sovereignty

Local AI infrastructure reduces dependence on central authorities.

Policy Experiments

Smaller jurisdictions can test, iterate, and scale faster.

For two centuries, bigger was often better. In the age of AI, smarter may matter more than bigger, agility more valuable than size

THE AI ECONOMY

The Future of the AI Economy

Artificial Intelligence is not a trend — it is a seismic shift reshaping every dimension of human value creation. The future belongs to those who learn, adapt, and build. Every sector of the economy and of the society will be transformed

Work

Roles redefined, productivity amplified

Business

New models, new markets, new winners

Media

Content creation at unprecedented scale

Art

Creativity unlocked for everyone

Education

Personalised learning at global scale

Government

Smarter policy, faster services

Entrepreneurship

Barriers fall, opportunity rises

The defining question of our era: Will you watch the AI economy unfold — or will you shape it?
The winners of this transformation will be those who learn fastest, adapt fastest, and build fastest

ENTREPRENEURSHIP

The Rise of the One-Person Company

For the first time in history, a single individual can operate at the scale of a mid-sized enterprise. AI agents handle operations, finance, marketing, and customer service.

AI Operations

Automate 80% of back-office functions.

Global Reach

Serve customers in 50+ countries from day one.

Zero Marginal Cost

Scale revenue without scaling headcount.

The most disruptive startup of the next decade may not be founded by a team of 100 people. It may be built by one person managing 100 AI agents.

WEALTH

A New Definition of Wealth

The old model measured wealth in accumulation. The new model measures it in **control** — over your time, your attention, and your options.

Old Wealth

- Physical assets & capital
- Large organizations
- Geographic presence
- Access to institutions

New Wealth

- AI capabilities & data
- Autonomous agents
- Digital & distributed
- Access to intelligence
- Time & Freedom

The great equalizer: AI democratizes the tools of wealth creation. The barrier is no longer capital — it is **imagination , the ability to identify opportunities, the ability to leverage AI and the will to act.**

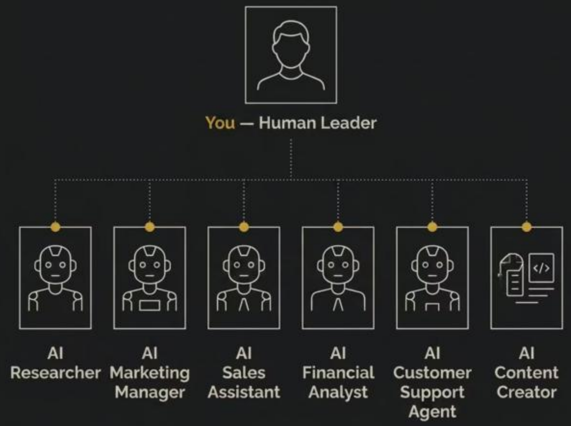
In the emerging AI economy, the most valuable assets are increasingly intangible. In the AI economy, intelligence becomes the new capital

The richest person is no longer the one who owns the most assets, but the one who controls the most time

FUTURE OF WORK

Every Professional Will Have AI Employees

The winners will not be those with the largest teams — but those who best combine **human creativity** with **artificial intelligence**.



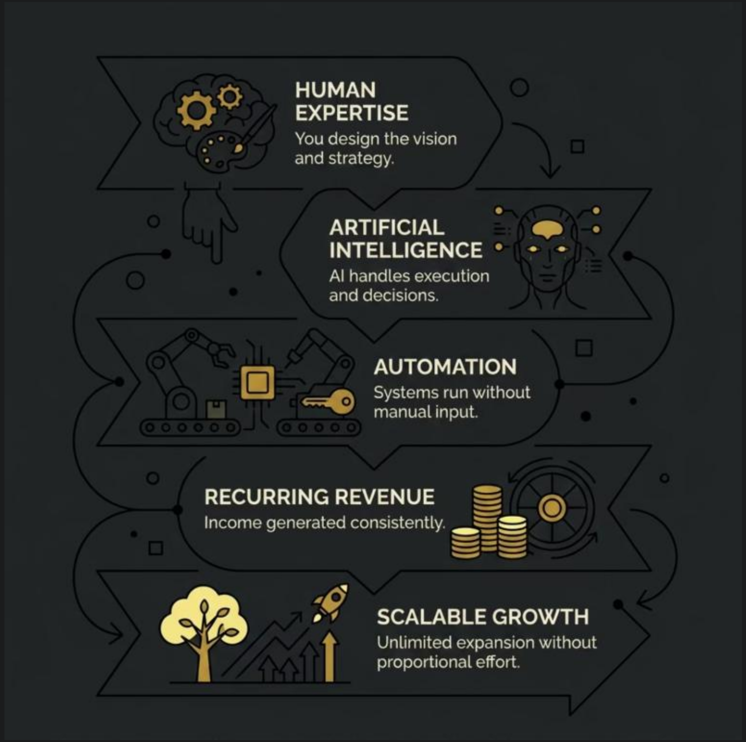
AI will change the structure of work itself.
The professional of the future will increasingly act as a manager of intelligence rather than a performer of routine tasks .

AI Researcher Market intelligence & insights	**AI Marketing Manager** Campaigns & brand strategy
AI Sales Assistant Leads & pipeline automation	**AI Financial Analyst** Forecasting & reporting
AI Customer Support 24/7 service & resolution	**AI Content Creator** Copy, visuals & media

EXECUTIVE KEYNOTE

What Is a MUSE?

Machine for Unattended Scalable Earnings — a business system engineered to generate income, operate autonomously, scale without friction, and demand minimal maintenance. A MUSE is not a job. It is a system.



The Core Principle

The future belongs to people who **build systems** rather than sell time.
Every step in the MUSE framework removes you further from direct labor and closer to leveraged, compounding income.

> Your expertise starts the engine. AI and automation keep it running. Revenue and scale are the inevitable output.

The wealthiest people of the AI age may not be those who work the hardest. They may be those who build the most effective systems.

AI WEALTH MACHINE

THE AI WEALTH MACHINE FRAMEWORK

Five steps to build a scalable, automated business — not a job, but a system.

1

Step 1 — Find Your Niche

Identify a specific problem and audience with a need

2

Step 2 — Validate Demand

Confirm people will pay

3

Step 3 — Design Automation

Use AI, no-code tools, and automated workflows to create leverage

4

Step 4 — Launch Lean

Start small, iterate quickly. Do not wait for perfection. The market is the best teacher

5

Step 5 — Scale Smart

Expand using systems, not effort

Simple	Repeatable	Scalable

The goal is not to build a job. **The goal is to build a system. AI Wealth Machine is not a book about technology. It is a blueprint for transforming knowledge into scalable systems and scalable income**

THE ECONOMIC SHIFT

The Old Model Is Dying

The economy increasingly rewards **systems**, not effort. The rules have changed.

⚠ OLD MODEL

Work Harder

01

Study

Years of formal education

02

Work 40 Years

Trade time for money. No matter how talented or hardworking you are, your time is finite

03

Retire

Hope savings are enough

★ NEW MODEL

Build Smarter

1

Learn

Acquire high-leverage skills

2

Build Systems

Automate and delegate

3

Create Assets

Own income-generating assets

4

Scale

Grow without proportional effort

Key Insight: Old rule — work harder. New rule — build smarter. The economy rewards **leverage**, not labor.

THE FUTURE OF WORK

AI Agents Change Everything

The defining shift in professional work is not coming — it has arrived. AI agents execute complete workflows autonomously, 24/7, across every function.

1	2	3
Yesterday Software assisted people	**Today** People collaborate with AI	**Tomorrow** AI agents perform complete workflows autonomously

Every professional will soon manage AI employees. You will assign goals, not tasks.

Autonomous AI Agents Across Every Function

- Research
- Marketing
- Customer Service
- Content Creation
- Sales Support
- Financial Analysis

24 hours a day · 7 days a week · Zero downtime. AI agents don't sleep, take breaks, or scale slowly.

The question is no longer whether you will use AI agents. The question is how many AI employees you will manage.

What You Will Learn in AI Wealth Machine

A practical framework for building scalable income with Artificial Intelligence.

01

Find AI Opportunities

Identify profitable niches and emerging markets.

02

Validate Demand

Test ideas before investing significant time or capital.

03

Build Automated Systems

Use AI, automation, and no-code tools.

04

Launch Faster

Move from idea to execution rapidly.

05

Scale With AI Agents

Multiply productivity through autonomous systems.

06

Create a MUSE

Build a Machine for Unattended Scalable Earnings.

07

Design Your Income Autopilot

Create digital assets that generate value continuously.

314 Pages

Real Examples

Practical Frameworks

Step-by-Step Guidance

This is not a book about AI. It is a book about using AI to create **freedom, leverage, and scalable income**.

Andrea Schenone · Author of AI Wealth Machine · www.aiwealthmachine.ai

AVAILABLE NOW

AI Wealth Machine

YOUR CODE

www.aiwealthmachine.ai

Build Your Income Autopilot with Artificial Intelligence

314 Pages · Practical Frameworks · Real Examples · Step-by-Step Guidance

Find

Identify profitable AI opportunities

Build

Create scalable AI-powered systems

Scale

Generate leverage through automation and AI agents

"The future belongs to those who build." A roadmap for anyone who wants to participate in the AI economy rather than simply observe it.

This is not a book about Artificial Intelligence. It is a book about using AI to create **freedom, leverage, and scalable income.**

AI Wealth Machine is not about becoming an AI expert. It is about becoming an owner of AI-powered systems

Andrea Schenone
Author of *AI Wealth Machine*
www.aiwealthmachine.ai

Scan the QR code Scan to access the book, free resources and AI Wealth Machine community

THE LEVERAGE EFFECT

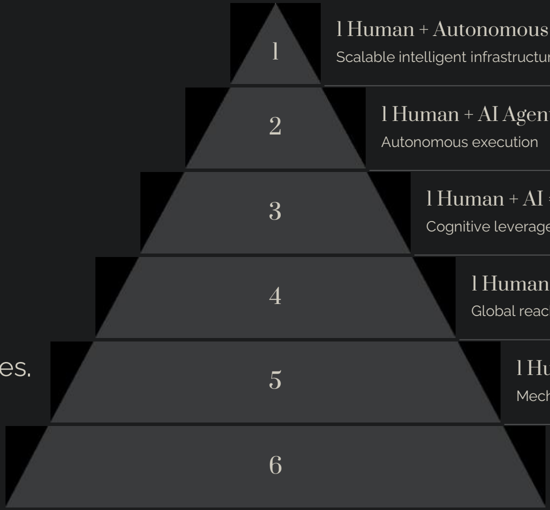
THE LEVERAGE EFFECT

The history of wealth creation is the history of leverage.

"Give me a lever long enough and a place to stand, and I shall move the world."

– **Archimedes (287-212 a.C.)**

Archimedes multiplied muscles.
AI multiplies minds



1. 1 Human + Autonomous Systems = 10,000× Output
   Scalable intelligent infrastructure
2. 1 Human + AI Agents = 1,000× Output
   Autonomous execution
3. 1 Human + AI = 100× Output
   Cognitive leverage
4. 1 Human + Internet = 10× Output
   Global reach and distribution
5. 1 Human + Tools = 3× Output
   Mechanical leverage
6. 1 Human = 1× Output
   Physical labor only

For more than 2,000 years, leverage was **physical**. Then came **financial** leverage. Then **digital** leverage through the Internet. Today, leverage becomes **intelligent**. Artificial Intelligence is the most powerful leverage technology ever created

The future belongs to leveraged individuals. The history of wealth creation is really the history of leverage. Every major increase in human prosperity came from discovering new ways to multiply human effort.

Wealth is no longer created by effort alone. Wealth is created through leverage.

The winners of the AI economy will not be those who work the hardest. They will be those who **learn to multiply themselves.**

The Age of AI Is Not About Machines

Every technological revolution changes the tools we use. The steam engine changed transportation. Electricity changed industry. The Internet changed communication. **Artificial Intelligence is different.** It changes what a single human being can achieve.

The Real Challenge

Not building smarter machines — but building a **smarter society.**. A society that uses AI to improve education. To improve healthcare. To increase prosperity. To unlock human creativity. To solve problems that previous generations could not solve.

The Defining Question

Will we use AI merely to work faster — or to create a more **prosperous, creative, and meaningful future? The outcome depends on the choices we make.**

The Opportunity

Combine innovation with wisdom, creativity, and responsibility — and the age of AI becomes one of the most **extraordinary chapters in human history.**

The future is not something we enter. The future is something we build. Artificial Intelligence will not define our future. The choices we make with it will.

*Andrea Schenone — Author of **AI Wealth Machine** · www.aiwealthmachine.ai*